



# Meha Ray

An up and coming creative professional with a passion for visual storytelling and immersive graphic design.

Chicago, Illinois

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## GRAPHIC DESIGNER | ILLUSTRATOR | PRINTMAKER

### EDUCATION

*Bachelors in Fine Arts with an emphasis in Visual Communication and Printmaking*

*School of the Art Institute of Chicago (SAIC) / Chicago*

2017 - 2021

### SKILLS

#### Expertise

- Publication and Package Design
- Print knowledge/designing for print
- Digital Design and Web Development
- Marketing and branding
- Social Media Management
- Typography
- Illustration | Environment, Vector
- Letterpress Printing
- Printmaking- Screen, Relief, Lithography
- UI/UX Design
- 2D Animation | Digital (motion graphics)

#### Software

- Adobe Creative Suite
- MS Office

#### Technical

- DSLR Cameras and Light Kits

#### Languages

- English
- Hindi
- Spanish
- Bengali

### EXHIBITIONS

#### EXPO CHICAGO

*Navy Pier / Chicago, IL / 2022*

#### SPRING UNDERGRADUATE EXHIBITION

*SAIC Galleries / Chicago, IL / 2021*

#### SHOW DON'T TELL

*SAIC AIGA / Virtual Show / 2021*

#### UNBINDING SELF

*062 Galleries / Chicago, IL / 2020*

### WORK EXPERIENCE

#### CO-FOUNDER AND CREATOR

*The Other Shop Chi / Chicago / 2021 - Present*

- Co- founded a small business with an online presence that sells handmade, beautiful and functional art. Instrumental in conceptualizing, fabricating and marketing unique products and managing social media accounts.

#### JUNIOR GRAPHIC DESIGNER

*SSMedia7 / Chicago / 2021 - Present*

- Designer assisted the graphic design and print shop with designing and completion of client-based projects

#### GRAPHIC DESIGNER & MARKETING COORDINATOR

*Campus Life at School of the Art Institute of Chicago / Chicago / 2020 - 2021*

- Designed marketing promotional materials, presentations, advertising, brochures, signage, publications, social media, and program graphics.

#### LETTERPRESS SHOP LAB MONITOR

*School of the Art Institute of Chicago / Chicago / 2019 - 2021*

- Assist students with technical or conceptual issues that arise in the studio
- Assist the professor with preparation and production of course materials

#### LETTERPRESS AND PRINT ASSISTANT

*Double Trip Press / Chicago / 2019- Present*

- Assisted in studio production of wedding invitations, promotional materials and other client based work
- Currently, a contract printer and designer for the company

#### FREELANCE ARTIST/DESIGNER

*Global / 2016 - Present*

- Worked based on Commission; Designed brand identity for Not Just Meds Conference held by Apollo Hospitals, India; exSEgen genomics research; Beijing based Community Art Center, HoPE Exploration

### LEADERSHIP

#### PRESIDENT FOR NAMASTE SAIC

*Student Group at School of the Art Institute of Chicago/ Chicago, IL / 2020*

#### PEER MENTOR FOR SAIC AIGA

*Student Group at School of the Art Institute of Chicago / Chicago, IL / 2020*

### GRANTS/ AWARDS

#### MERIT SCHOLARSHIP

*School of the Art Institute of Chicago / Chicago, IL / 2017-2021*

#### EXCELLENCE IN LEADERSHIP AWARD

*School of the Art Institute of Chicago / Chicago, IL / 2021*

#### COLLEEN DIONNE MEMORIAL SCHOLARSHIP

*Caxton Club at The Newberry Library / Chicago, IL / 2019*